


SEO Course Syllabus

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www.zonemac solutions.com





Welcome to One Month Online / Offline SEO Program



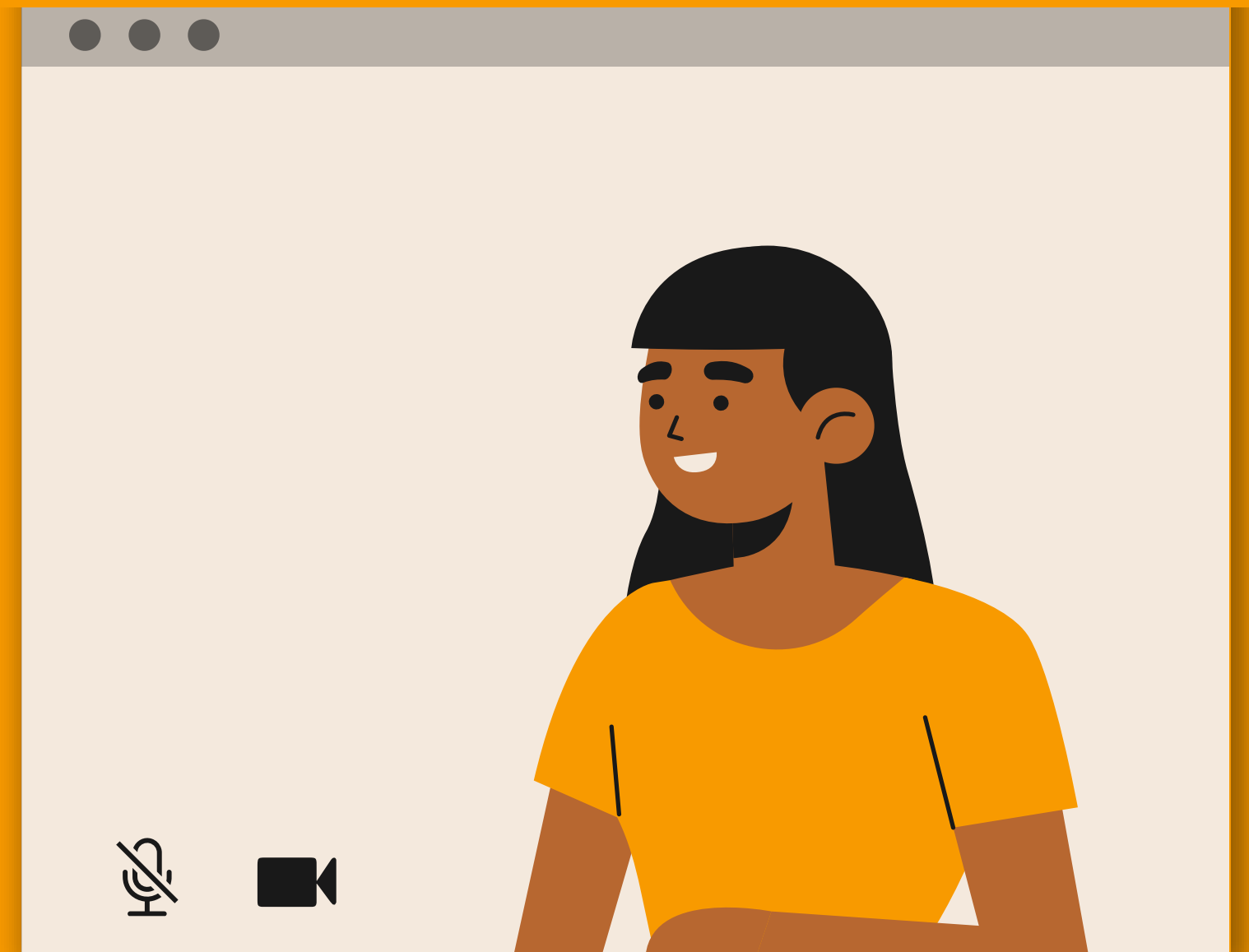
Batch Details

Weekly 3 Days classes

Become a Seo specialist in 30 Days

Our Goal is to Make You Professional

Every Training Courses Concept Taught at Zonemac Solutions will Include a Practical Session Where You Implement Those on Your Website



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Major Topics

Major Modules:

1- Search Engine Optimization (SEO)

- SEO Basics
- WordPress Website Setup
- WordPress Basics
- SEO Keywords Optimization and Setup
- Google Analytics
- Google Analytics Basics
- Google Analytics Set-up
- Google Search Console
- Tag Manager
- On-Page Activities
- Off-Page Activities
 - Low quality activities
 - Mid quality activities
 - High quality activities
- Technical SEO
- Local SEO
- Advanced Link Building Techniques
- Competitor Link Analysis
- Auditing
- Algorithms
- Guidelines
- Reporting

Course Overview

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Minor Modules

1. Google Analytics
2. Search Console Tools
3. SEO Tools - Ahrefs/SEMRush tools
4. Reporting - Data Studio
5. Tracking - GTM
6. GMB

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There should be assignments on each Topics

Course Policies



Affordable Fees Structure

We Believe Every Candidate Should Have Access To The Best Quality Education at the Most Affordable Price

Flexible Batch Timing

Online and Offline Batches are Available. Batches are Scheduled as Per Candidates Convince.

Assured Job Placement

With the Courses from Zonemac you will Receive Certifications of Course Completion with Job Placement



Why Zonemac ?

- 1 Live interactive classes
- 2 Full time whatsapp support for doubt clearance
- 3 Fully Practical based classes
- 4 Guaranteed Certificate
- 5 100% Placement support

Contact Us

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Location

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